

The Home News  
— FOR ANGLO-SAXON BAPTIST CHURCH CARSELAND CHEADLE CRAIGANTLER DALE DALEMEAD IRRICANA KEONA

# THE STRATE STANDARD AND BOW VALLEY

The Home News  
— FOR LYALTA LAMSON NAMAKA NIGHTWALKER REDLANDS ROEBUD STANDARD STRATHMORE TUDOR

VOL. XIX, No. 9

Edmonton, December 21st, 1927

Subscription per annum, \$2.00; Foreign \$2.50

## THE TOWN COUNCIL HELD REGULAR MEETING

A regular meeting of the Council was held on Tuesday night. Mayor Shrimpton presiding, and Councilors Bailey, Hudson, Saunders and Quinn present.

The minutes of previous meeting carried over unchanged.

The police received a certain amount upon twenty-nine of the fire and dies was presented and accepted.

The placing of a new electric sign in the Huffman division has been refused.

Mr. Woods reported upon the procedure necessary to comply with the terms of the Public Library Act, which provides that a by-law shall be presented to the ratepayers upon a petition, and that a grant of \$100,000 be made to make an assessment or can mill on the dollar for library purposes. The information will be forwarded to Earl of Strathcona, C.D.O.E., who have interested themselves in providing a public library.

D. N. Lusser, secretary of Bow Valley was present, requesting that taxes paid for 1927, should be returned to the municipality, the new Town Act providing that the property should be exempt. A discussion took place regarding whether they were entitled to exemption for a full year or not, and the matter was held over for further consideration.

Regarding the assessment of S. W. McPherson, which is yet unassessed, the assessment was left at same amount as in 1926, viz \$1,600.

The assessment on George Quinn's new residence was fixed at \$2,500, and taxable at \$1,250.

The Crown property occupied by Hector McGregor, was assessed at \$2,700, and taxable from September 1st, 1927.

The agent of the Canadian Legion in the matter of cancellation of fire insurance premiums advanced, was acclaimed by the council.

Letters accepted were received from S. H. Crozier and Hector McGregor, and the agent of the Legion.

The Government bond of the share of the Government of Canada.

The Governing Board of the rink recommended that \$100 be paid the skating rink on account of grant made.

It was decided to insure the town against liability for accidents, with the fidelity insurance Co., at an annual cost of \$100.

A grant of ten dollars was made to the Salvation Army in connection with their rescue work and old people's homes.

Mr. Shrimpton brought to the attention of the Council a couple of relief cases that require immediate attention, and he was authorized to use his own judgment in handing same.

Current accounts of the town of \$15,000 were referred to the Finance Committee to be paid if found correct.

Conversion Report

The Mayor and Secretary-Treasurer, delegates of the Canadian Council, held the Canadian and British convention at the Union of Alberta, Municipalities, held in the Palliser Hotel on December 14th and 15th, and best to report as follows:

The delegates had the pleasure of listening to interesting addresses from three members of the Cabinet, and two Deputy Ministers. All sorts of subjects were discussed from the "occult" to the sterilization of mental defectives.

Undoubtedly the most interesting address was that of Hon. O. L. McPherson, Minister of Public Works, who spoke in well-constructed sentences for about an hour. He first dealt with the question of the allocation of the public works to the various provinces, and explained that not only was that but, that the proceeds of the gasoline tax, as well, amounting to about \$4,000,000 collected in 1924, 1925 and 1926 would be distributed among the provinces, and that the amount of the tax to be imposed in 1927, as it seems to your delegates that it is futile for the town to ask to be paid any share of these taxes. To completely form one mile of road, Mr. McPherson stated, would, on the average, cost from \$6000 to \$7000 in the way that the Government insisted the roads to be formed.



TRIBUTE TO ELECTRICAL PIONEER

Political and industrial leaders of Canada gathered together last week to honor Thomas Ahearn, chairman of the Bow Valley Electric Co. and one of Ottawa's most prominent citizens, on the occasion of his fortieth anniversary. Sir Frederick William Taylor presented him with a portrait of himself.

The policy of the government was to build a solid foundation, and after it was thoroughly formed, to grave same. It is the duty of the Canadian people to do this in one year, it is the duty of the Government to complete the portion of the main highway west of Towns. In this way the Canadian people will be in a position to serve for the purpose of making a road for such out of current revenue.

There seems no prospect of the Government doing the work unless on a fifty-fifty basis, because the situation of Strathcona is just the situation of the towns in the prairie in having no roads or less portions of highways within their boundaries. In this respect Strathcona is in a much more fortunate position than the majority of towns.

Mr. Ahearn, in his address,

"The Municipality and Tourist Commission, by the same subject. He stated that the Association, of which he is the head, was endeavoring to obtain from the Dominion Government, a further grant of \$100,000 to be used over a period of five years.

The following resolution was passed by the Strathcona Council:

"We also urge that the Federal Government, in cooperation with the territorial governments, place upon such control as regards capitalization and working conditions, as will tend to stabilize these conditions and bring about more satisfactory economic and living conditions for the railway workers employed, producing and distributing this commodity."

The following resolution was passed by the Strathcona Council:

"WHEREAS statistics show that Canadian people are now paying an average of \$500 per acre for coal, and coke, and its transportation over American railways.

AND WHEREAS this represents a great waste in the coal and coke industry, there being an ample supply of domestic coal of all kinds available within the Province of Alberta.

AND WHEREAS the only obstacle to the introduction of American coal into the Dominion is the high cost of moving coal over the Dominion Railways.

AND WHEREAS the recent inquiry of the Board of Railway Commissioners has shown that coal can be carried from the coal fields without loss to the Railways, and without a subsidy from the Government of Canada.

AND WHEREAS the increasing cost of living in the Province has led to a demand between the Province and the Government that the cost of living should be more friendly relations and appreciation of Provincial problems, greater commercial development, and consequent financial benefits, between the people of these Provinces.

WE THEREFORE urge upon the Government to take such steps as will result in the establishment of rates that will enable domestic coal to be carried from Alberta to Ontario and sold at a favorable figure, even in a competitive field.

THAT COPIES of this resolution be forwarded to the Prime Minister, members of the Federal Cabinet, local representatives in the Dominion House, and to other City Councils in Canada, with a request for its adoption and transmission.

The delegation had the pleasure of meeting the other members of the Cabinet, and speaking of tourist traffic, it said they must not forget the residents of the province. He said that in 1926 the value of their agricultural products amounted to \$264,000,000, and estimated that this year they would amount to \$359,000,000, and stressed the point that the greatest facilities should be provided for the transportation of those products from the farms to the markets.

It would take up too much time to detail all the other matters dealt with in conference, having confined our attention to the matter of roads, in which the council is primarily interested, but, from what your delegates have said, it is evident that the railway, the necessity of connection with railroads, the necessity of connection with other bodies.

The interchange of ideas among the provinces must tend to better municipal conditions. The presence of Ministers and Deputy Ministers shows with what interest they regard

### 1927 CHRISTMAS DAY

### AMBROSE BRAY DIES SUDDENLY

On Monday afternoon, Strathcona people were shocked to learn of the death of Ambrose Bray. He had been ill for several months, first with typhoid fever, and after that his health was seriously affected, but during the period of convalescence his friends and family have been hopeful that soon he would be restored to health. However, several complications have developed, and it was thought that it would be better if he were moved to the hospital.

Arrangements were completed, and W. Saunders was assisting to get him ready, when he suddenly was taken with heart trouble, and expired within a few moments.

Mr. Bray was about 45 years of age and came to Canada in 1907 from Cambridge, England, and purchased the Strathcona Meat Market from J. McLean, and has been in business ever since. His business was destroyed in the King Edward fire, after which he purchased from Miller & McLean the Pioneer Meat Market, which he conducted up to the time of his illness. He was survived by his widow, two daughters and one son, to whom the sympathy of the entire community will be extended.

In religion he was connected with the United Church, and was a member of the Royal Canadian Legion.

The Christmas holidays for the strathcona schools will be from December 22 to January 2, both days inclusive.

### SCHOOL COLUMN

The Christmas holidays for the strathcona schools will be from December 22 to January 2, both days inclusive.

In the next issue of the paper there will appear the Christmas examination results of Grades VIII to XI. The marks obtained by the pupil in all subjects will be shown in tabulated form. The results in the lower grades will be shown in the usual way.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary.

The proceedings. They are there to use and carry out the suggestions of the convention, in other words the convention is the mother of the movement. In this the Minister of Education is most assiduous, but when you ask them to do it, they are adamant.

Canadian Coal Question

The Council of the City of Edmonton has received from the Canadian Coal Public Committee a communication requesting the support of the city in furtherance of the objective of the United Church, and the interment at

Calgary



Long Distance Telephones Running Water  
in every room. Private Baths.  
When In Calgary Stay at the  
**YALE HOTEL**  
Opposite C.P.R. Depot  
CALGARY — ALBERTA

The House of Comfort, Courtesy, Cleanliness.  
Fred R. Phillips, Mgr. Chas. Traunweiser, Prop.

## Risdon's Machine Shop

STRATHMORE

General Machine Work, Welding, Brazing,  
Pipe, Etc.  
Machine Shop Phone 13 — Residence Phone 27  
BRING ME THE REMAINS

BUS MEETS ALL TRAINS.

First-class Meals Served.

Good Rooms at Reasonable Rates.

SPECIAL RATES TO STEADY ROOMERS

**The Strathmore Hotel**  
Arnold M. Fraser, Proprietor

We Wish Our Customers  
and Friends  
A Very Merry Christmas

## EVERYTHING IN GROCERIES

**M. B. GARRETT**

Strathmore, Alta.

SCOTCHMAN'S LAMENT

ON ST. ANDREW'S DAY

"D— man, there is muckle treebuation in pair auld Scotland," day. "Scotch Whisky" Man, the sacred tradit'ons o' pair auld bonnie Scotland are hein' east ta' the lower winds o' heaven. Whan's th' use o' been a Scotsman, th' day, ken ye? Thank merciful bevin' Saint Andrait's no aivin' wi' witness o' this heidous backdinlin'. "Th' eneuch ta' mak' a hooly luip along like a frantic flan' a' how like a thousand' devils. Aweel, in spite o' th' awfu' fact that Irish bartenders are givin' awa' bonnie wee sprigges o' heather like Dochtichen an' Swedes in French Canadian tay'ers on Saint Andrait's day, here's nae ye a'."

are radioed on th' Sawbath. An' more over th' vassive vampire Yankees are insultin' our mountain dew by callin' th' awfu' puision they drin. "Scotch Whisky" Man, the sacred tradit'ons o' pair auld bonnie Scotland are hein' east ta' the lower winds o' heaven. Whan's th' use o' been a Scotsman, th' day, ken ye? Thank merciful bevin' Saint Andrait's no aivin' wi' witness o' this heidous backdinlin'. "Th' eneuch ta' mak' a hooly luip along like a frantic flan' a' how like a thousand' devils. Aweel, in spite o' th' awfu' fact that Irish bartenders are givin' awa' bonnie wee sprigges o' heather like Dochtichen an' Swedes in French Canadian tay'ers on Saint Andrait's day, here's nae ye a'."

### THE PROBLEM OF TRADING ROADS OPEN

The unusual fall of snow this year has been far from more complete, by far, than for many years, and for a much longer period.

The business men have made every effort to try and arrive at some definite course of action, and everyone seemed anxious to do something, but the best method was not at all clear.

It was decided to secure the big caterpillar tractor from M. D. Keenan and the trial has not been quite satisfactory, due to the snow being very soft and yielding, and the tractor, while chugging, is too absorbent for a continual back to the thought of that mortality.

We are no longer to be in their graves, but life goes marching on, and the business men, now, are looking for a better way.

M. D. Keenan has a heavy plow machine, construction, while the Probie Club of Galway, is keeping the High River road open by making daily trips with it.

It is up to the mayor and councilors of the town, and the reeve and councillors of M. D. Bow Valley, to get together, either by committees or a full meeting of each body, and or make a plan of campaign to find a solution to the problem.

### FORD'S REMARKABLE ADVERTISING CAMPAIGN, A RECENT RECORD

NEW YORK.—The advertising of Ford's new car, passed, was more than 200 daily newspapers and 100 magazines, and the total cost is said to be a record expenditure for a week's publicity campaign. The method had precision with which the campaign was carried out, establishing a precedent in the use of advertising.

Page advertisements were carried in daily newspapers in every city in the United States and in a great many small towns. In addition to this, dealers carried on their own advertising, and the car was sent to 200 cities to designate where the new Ford would be on display than to the car itself. Estimates of the "local dealers" expenditures can only be guessed at, but it is believed to have been well worth more than \$500,000.

Great Short Campaign.

Advertising men also declare that while many advertising agencies have been considerably interested in the car, the advertising manager, in one instance, no one remembers such a large amount used in a five-day campaign. Newspapers were used exclusively, including 35 dailies in the United States, and 100 in Canada, the foreign news papers, however, did not appear in any other foreign language press.

The campaign for the new car is being handled by the N. W. Ad. Sales Advertising Agency, New York City, and the service was maintained in handling the copy, which was specified to release on a given date.

In the advertising campaign, the price schedule, the new car, the name, was left blank, and was to be filled in by the manufacturer, and was graphed from Detroit, for publication at the proper time.

## Home to the Old Country

FOR

Christmas

— TRAVEL

SPECIAL TRAINS  
TO THE  
SEABOARD

LEAVE WINNIPEG 10.00 A.M.

CONNECTING WITH

XMAS SAILINGS

New Years

LOW FARES

DURING DECEMBER

SEABOARD

THROUGH SLEEPING CARS TO CONNECT WITH SPECIALS AT WINNIPEG WILL BE OPERATED FROM EDMONTON, CALGARY, BASKATOON, MOOSE JAW AND REGINA.

For full particulars ask the Ticket Agent, Canadian Pacific Railway, D. A. PERRY, Local Agent, Phone 33, Strathmore.

CANADIAN PACIFIC

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

800000

8000



Exclusive Agents at Rockyford for  
VICTOR ORTHOPHONIC, V. E. RECORDS  
VICTOR ELECTRIC RADIOS.

— Interested? —

BERT ERSWELL, Phone 4, Rockyford

## Something for XMAS

A RADIO OR SUPPLIES,  
RADIATOR SHUTTER,  
HEATER,  
FOOT PLATE AND MAT  
— OR —

LAP ROBE FOR THE CAR.

ROCKYFORD  
GARAGE

F. W. Gibson, Prop.  
Phone 12,  
Rockyford Alta.

DR. E. H. DENHOLME,  
D.D.S., Calgary  
will be at Rockyford every  
WEDNESDAY  
Situated at McGuire's Office.  
Phone 1.

DR. R. D. HEWSON, M.D.  
Physician & Surgeon  
Phones 23 and 32, Rockyford

LOST OR STRAYED, NOVEMBER  
10th, 1927, 2 Bay Goldings, 1 Black  
Mare, branded as cut #4  
at shoulder, and as cut #5  
at hind flank.  
Please phone 206, Rockyford, and  
receive reward.

FOR SALE: 90 WHITE LEGHORN  
and Wyandotte Pulletts, laying; and  
4 Young Sows, at a bargain. Apply  
H. T. Unwin, Phone R72, Rockyford,  
21-12-u

Municipal District of Grasswood,  
No. 248.

— — —

NOTICE OF SALE

— — —

Notice is hereby given under Section 48 of The Domestic Animals Act (Municipalities) that One White Mare, aged, about 1,000 lbs., no visible brand, was impounded in the possession kept by A. J. Johnson, 1000 1/2 St., on Nov. 16-26-27, on the 1st day of December, 1927, and that the said animal was put up for sale on the 15th day of December, 1927, no bid, and that the said animal may be redeemed by the owner, or otherwise disposed of, within thirty days from the publication of this notice in The Alberta Gazette, upon payment of all fees and costs due to the Municipality and the purchaser of said animal.

For information apply to the undersigned.

R. W. POST,  
Secretary-Treasurer  
Rockyford, Alberta.

EDSEL FORD TO HEAD  
CANADIAN COMPANY

DETROIT, Mich.—Edsel B. Ford, by vote of directors of the Canadian division of the Ford Motor Company of Canada, succeeded his father, Henry Ford, as president of the company. Henry Ford will remain in active direction of the control, it was stated.

The meeting, which Henry Ford did not attend, was held at Ford City, Ont. Retirement of Mr. Ford is in keeping with his policy of retiring from the highest office in the various companies with which he has been associated, although retaining directorship, it was said.

### ROSEBUD

An enthusiastic game was enjoyed by the Bridge Club in the home of Miss N. Gross last Tuesday evening. Despite the cold weather, most of the members were out. First prize, a trunk tray and a set of cards, was won by Mrs. McBrine, "monogram" map book, going to Mrs. J. Sangster. After a short business session, delicious refreshments were served, bringing a happy evening to a close. • • •

Mr. J. Johnston, Superintendent for The Western Canada Flour Mills, was a visitor in town on Thursday. • • •

Mrs. W. Urquhart was a visitor to Calgary during the week. • • •

Mr. and Mrs. Chas. Dunsmore left Thursday morning for Portland, Ore., where they will enjoy the Xmas holidays with old friends. They expect to return in February. • • •

Mrs. O. Christensen visited the city during the past week. • • •

Don't forget the Xmas concert in the hall on Friday evening. • • •

Mr. W. Hyman and family have gone to Calgary for the winter. • • •

Mrs. M. O'Farrell went into Calgary Friday, returning the same evening. • • •

PROVINCIAL SEED FAIR

JANUARY 16th TO 20th  
The Provincial Seed Fair to be held in Calgary from January 16 to 20, 1928, will be the largest and most successful in years, states Mr. George Commissioner W. J. Stephen. Exhibits of grain will be shown by a number of the Alberta growers who have been so successful at the recent Chicago and St. Louis shows. Mr. George Trile, who won the world's championship in oats and reserve championship in wheat and peas.

A large attendance of farmers, the produce interests and the public in general is expected and it is anticipated that the fair will be held during the week as the U.P.A. annual convention which also meets in Calgary, and the annual meeting of the Alberta Seed Growers' Association will be held at the same time.

### LOSES BRIDE TO MAN HE HIRES TO GUARD HER

GREAT FALLS, Montana—Nick Kuntz, who confessed that he had never tasted meat until he arrived in America from Luxembourg, was considered one of the strongest men in Montana. His wife, a woman who spoke words in English, he got employment in the Drum Lummon mine at Marysville, and the second week a pair of joshers got the husky young Frenchman to carry a 500-pound drill bit up the 1000-foot shaft, and stand to the face of a drift 800 feet away.

About the same year that Nick arrived in Montana, a nephew of a prominent brewer arrived in Marysville from Germany. The latter was a tall, thin man, who was soon known as "Humpy Baer." The young uncle started Humpy in the saloon business and within a year he had a fair command of English and a better command of his saloon. During the first six months he had paid the uncle for the saloon and also his passage money to Germany.

Sends to Germany for Bride

The second year he wrote to a girl he knew in Germany who had refused his proposal when he was there.

"I have 1,600 men working for me in Montana," he stated in the letter, "and payday is on the first of every month."

The third year he sent the fruainine money to Germany, besides money for an oceanic passage, wintering well over everyone in the town of 5,000 learned that the bride-to-be would arrive within a few weeks.

About this time Kuntz became ill with a cold, which he had contracted during his stay in the United States, as present living in Seattle and Frank Henley, at present a hotel engineer at the Original mine in Marysville, that he failed to hook a car on the cage causing a wreck for which he was dismissed. Hargason and Hargason, his old neighbors in the Drum Lummon at the time.

Nick regaled to Humpy's saloon and both English and German told his troubles about getting first a girl and then a bride.

"I was working for Margarete from the old country, Guelphsheim in Chechago robbed me," Humpy said to Nick. "Ach, dot town Chechago is just full up mit hoodlums."

Both Humpy and Nick took another drink and suddenly a bright idea struck the saloon man.

"You are a strong man. You could kick ree dozen hoodlums. As the train we about to start, you can get my girl and I will give you \$5 bill in her hand and shouted, 'Be quick!'"

All Fixed for Trip

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.

"I am Fixed for Trip  
Humpy rushed to the young miner, who was in Chechago."

Humpy rushed to the young miner, who was in Chechago.</p





## You Require Protection

Then why not insure with Canada's Largest and Strongest Life Company?

### THE SUN LIFE ASSURANCE COY. OF CANADA

John Gusack  
Strathmore Repre-  
sentative.  
King Edward Hotel

CIASE & Co.  
Funeral Directors and  
Embalmers.  
STRATHMORE.  
Phone 78.

### Quality Furs

We carry the largest and finest  
range of FURS in Western  
Canada.

KRAFT THE FURNER  
Corner 12th Ave., 1st St. West  
CALGARY, Alta.  
(Est. 1908)

## FURS--

Have them re-  
paired early. Don't  
wait until the cold  
weather. Do it now!  
W. G. TIERNEY  
The Tailor  
Strathmore, Alberta

### SATURDAY SPECIALS

Coffee Cakes,

Cinnamon Rolls

Doughnuts,

Fruit Buns

Jelly Rolls, Etc.

### PATTEMORE'S BAKERY

Phone 97, Strathmore

Tinsmithing,  
Plumbing & General  
Repairs.  
Steam and Hot Water  
Heating.

J. V. MORAN  
Strathmore, Alta.

See Us For  
ELECTRICAL  
WORK  
We do it Right at  
Right Prices.

M. F. Kington  
Strathmore, Alta.

Hair Mattresses Chesterfield Baiters  
Re-made Made to Order

T. A. HUSSEY  
FIRST CLASS UPHOLSTERING  
GUARANTEED.  
ESTIMATE QUICKELY GIVEN  
Telephone 1512 9th St. W.  
GALGARY, ALTA.

Wishing You  
A Merry  
Christmas

### STRATHMORE PHARMACY

"The Rexall Store"  
H. McKechnie & Son  
Phone 49, Strathmore

### READ THE WANT ADS.

#### FRATERNAL

##### CANADIAN LEGION B.E.S.L.

##### STRATHMORE HALL

##### MEMBERSHIP

##### —

##### Missions held 2nd Tuesday of each month in the Memorial Hall.

##### All Eligible welcome as members.

##### —

##### W. S. PATERSON President

##### GREAT WAR MEMORIAL HALL

##### G. F. Kearns, Manager, Phone 85

##### H. McGregor, Asst. Mgr., Phone 45

##### C. Keeing, Sec-Treas.

#### LEGAL AND PROFESSIONAL

##### J. J. PETRIE

##### Barrister, Solicitor, and Notary

##### Public

##### suite 2 Mile Block, 226 8th Ave. W.

##### — Calgary.

##### Strathmore every Saturday

##### Sinclair & Jull

##### Barrister, Solicitor, Notaries

##### MONEY TO LOAN

##### Offices 200-208 Bay Block, 28th, 29th

##### Avenue West, Calgary.

##### Strathmore—King Edward Hotel

##### Saturday Afternoons

##### of each week.

##### D. R. HARRIES

##### Veterinarian

##### Offices C.P.R. Land Office

##### Bldg. Opposite Station.

##### Phone: Residence 76

### Dania Hotel

STANDARD, ALBERTA

Good Clean Rooms, At Reasonable

Prices.

VICTOR PETERSEN, Prop.

Standard, Alberta

Phone 26.

—

PRICES RIGHT

—

PRICES RIGHT</p